

BUSINESS

SCRAMBLE FOR DATA MARKET
Residential internet users are next target for telcoms companies Page 26

RECOGNITION

Top 100 mid-sized firms win awards

Firms with an annual turnover of Sh70 million to Sh1 billion targeted in the survey

Melech Engineering & Construction Ltd, a building construction and infrastructure development company, is the winner of this year's Top 100 Mid-Sized Companies Awards, beating 280 others to come top.

Initially established as a civil engineering and building construction company, the Nairobi based firm has diversified into roads and bridges, sewerage works and irrigation projects.

Top Image, a three-year-old marketing, advertising and promotion firm, came second while Linksoft Telecom Networks, a telecommunication network infrastructure company with operations in Kenya,



Number of companies that participated in this year's survey

280

Tanzania, and Nigeria took the third position.
The award is sponsored by Nation Media Group and KPMG, and seeks to identify the leading 100 firms in terms of revenue growth, profitability, and financial stability.

The winners were announced yesterday evening at a gala night held at the Nairobi Safari Park Hotel.
Gap Marketing, a regional promotions and merchandising company, emerged in fourth position, closely followed by Ocean Agriculture.

Others making it to top 10 position were, Trufoods Limited, Flooring Interiors and Manji Food Industries. Sealing position nine and 10 were Craft Silicon Limited and Elrits Communications.

Other partners for this year's survey of the companies include Qatar Airways, Standard Chartered Bank, Kenya Data Networks, Sage Pastel, International Fi-

From left KPMG's Iosphat Mwaura, Stanley Kinyanjui Magnet Venture, Paul Kinuthia, Interconsumer Products, Trade minister Amos Kimunya, David Wahome, Dimensondata and NMG CEO Linus Gitahi, during the awards of the Top 100 firms.
Photo/FREDRICK ONYVANGO

is also an initiative of Nation Media Group.
The winners and the nominated companies will join the Kenya Top 100 club, a platform bringing together the country's fastest growing small-and-medium-sized businesses formed last year.

Ingenuity
Apart from recognising the top 100 mid-sized companies, the awards and the club seek to highlight the strength, diversity and ingenuity of the entrepreneurs, while at the same time, helping them build partnership both locally and internationally through networking.

Statistics indicate that small-and-medium-sized businesses contribute to over 75 per cent of Kenya's wealth and employ over 80 per cent.

Qualifying companies enjoy a number of benefits, ranging from business networking, advisory services, and assistance to lobby government for a better working environment.

Three companies that were feted last year and have grown their turnover to Sh1 billion were also recognised. They were Magnet Ventures, Interconsumer Products and Dimensondata.

The winners

and nominated companies will

join the Kenya Top 100 club